



# lauren welshans

GRAPHIC & WEB DESIGNER

WEB [lauren.welshans.me](http://lauren.welshans.me)

EMAIL [lauren@welshans.me](mailto:lauren@welshans.me)

---

## EDUCATION

**Rochester Institute of Technology** Rochester, NY (*May 2011*)

*Degree:* Bachelor of Fine Arts; *GPA:* 3.98

*Major:* Graphic Design; *Minor:* Print Media

---

## SKILLS

Windows and Mac OS

Adobe Creative Suite

HTML, CSS, some PHP

Flash & Action Script 3

Drupal & Wordpress

Microsoft Office

Digital photography

Lightroom

---

## EXPERIENCE

**Art Director** Stratus Interactive, West Chester, PA (*April 2012-present*)

Design in many mediums for clients ranging from healthcare to product development, including branding, websites, emails, print collateral, packaging, and signage

**Intern & Freelance Designer** GO2 Media Design, Peekskill, NY (*June 2010-Jan 2011*)

Design and build websites using HTML/CSS/PHP and Drupal CMS, design print collateral such as business cards, letterhead, and logo concepts

**Graphic Design Intern** Fisher-Price, East Aurora, NY (*Summer 2009*)

Lay out graphics and art and direct photography for packaging and advertising, design logo concepts, brochures, booklets, and signage

**Webmaster** Fishkill United Methodist Church, Fishkill, NY (*Dec 2003-present*)

Create structure and graphics, maintain content, [www.fishkill.org/umc](http://www.fishkill.org/umc)

---

## HONORS & AWARDS

**Colgate-Palmolive Packaging Design Competition Winner** (*2011*)

First place for Complete Kitchen identity and package concept

Ideation and prototypes for household cleaning product

**Rochester Artech Competition Winner** (*2009-2010*)

Best of Show in College, 2<sup>nd</sup> place in Interactive, 2<sup>nd</sup> place in Graphic Design

**Outstanding Undergraduate Scholar Award** (*2010*)

**RIT Honors Program** (*2008-2011*)

**Alfred L. Davis and Ruby C. Davis Scholarship**, for leadership (*2009*)

**Mowris-Mulligan Scholarship**, for Fine and Applied Arts (*2008-2011*)

**RIT Presidential Scholarship** (*2007-2011*)

---

## ORGANIZATIONS

**Vice President** of American Institute of Graphic Arts, RIT student chapter (*2010-2011*), Event Coordinator & Secretary (*2009-2010*), member (*2007-present*)

**Advertising Coordinator** of Student Environmental Action League at RIT (*2009-2011*), member (*2007-2011*)

RIT Concert Band, RIT Flute Choir, and West Chester Community Band